

### Community Shopper

is an **online shopping** platform that delivers an **integrated** set of sales and marketing services designed to promote your products through powerful, **effective campaigns**.

At Community Shopper, like-minded buyers seeking similar items are directed, as a massive product buying unit, to vendors with large quantities of products to sell. Vendors move **huge inventories in single transactions**; buyers get deals they won't find anywhere else - the entire **community wins!**

You the Vendor, dictate the terms of your campaigns - quantity, price and duration. When the deal closes, you collect your money and ship the product.

Community Shopper does the rest for you.

- **Attractive, search-engine enabled presentation of your products**
- **Multi-layered marketing attracts and converts targeted buyers**
- **Web-based storefront and iPhone App for maximum exposure**
- **Program encourages word-of-mouth marketing for group based sales**
- **Cutting-edge social network marketing: Twitter, Facebook, MySpace, Digg, and more ...**
- **Movement of large inventory in a single transaction; increase your sales**
- **Access to buyer activity and feedback improves current offers and long-term results**

### Have you mastered and applied the strategies of social network marketing?

We have! When you create an offer with Community Shopper our expertise in **social network marketing** instantly kicks in to full gear to attract targeted, interested customers to your products.

**Twitter, Facebook, Digg, and more...** all will be abuzz with direct links to your products!







## benefits of an integrated online marketing platform



### Group-based bulk sales

Community Shopper is designed to drive purchase-primed customers to your campaigns. You set the quantity that must be reached within a limited time for the sale to be completed. Because interested buyers want the offer to close successfully so they get the deal, they are highly motivated to share your offer with their own social network to ensure your target number is reached.



### Automated social network marketing

Supply us with key words and phrases for your product and click submit. The full force of Community Shopper's social network marketing plan instantly springs into action, spreading links to your offer not only across the entire web via search engines (like Google and Yahoo!), but also into relevant discussion threads taking place on Twitter, Facebook and other popular social networks.



### Multiple, integrated online marketing networks

With Community Shopper, your campaigns get automatic access to multiple marketing channels: search engine optimized website designed to propel your products to the top of Google and Yahoo! searches; iPhone Application that maintains contact with buyers on-the-go; real time, relevant offer connections through integrated network services such as Twitter; and a dynamic banner ad service – the most comprehensive and powerful marketing package on the web!



At **Community Shopper**, you are in **control**. You set the terms of your offer, you collect payment directly from the buyers, you ship the product. **We do the rest ... and we do it well!**

contact



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We are in the midst of a true **revolution** in shopping and selling. And, according to industry experts and marketing analysts, eMarketer: "To be successful, marketers must use multiple paths and techniques to engage consumers." *Source: 2009 eMarketer Report Marketing on Social Networks: Branding, Buying and Beyond*

Contact us today and become part of the **Community Shopper revolution!**